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| APPLICATION NO.          | FILING DATE FIRST NAMED INVENTOR |                 | ATTORNEY DOCKET NO.     | CONFIRMATION NO. |  |
|--------------------------|----------------------------------|-----------------|-------------------------|------------------|--|
| 09/489,605 01/21/2000    |                                  | William J. Baer | STL000023US1            | 6038             |  |
| 23373                    | 7590 01/26/2005                  | · ·             | EXAMINER                |                  |  |
| SUGHRUE MION, PLLC       |                                  |                 | NGUYEN, CAM LINH T      |                  |  |
| 2100 PENNSY<br>SUITE 800 | LVANIA AVENUE, N.W.              | ART UNIT        | PAPER NUMBER            |                  |  |
| WASHINGTON, DC 20037     |                                  |                 | 2161                    |                  |  |
|                          |                                  | •               | DATE MAILED: 01/26/2005 |                  |  |

Please find below and/or attached an Office communication concerning this application or proceeding.

| Office Action Summary  |  | Application  | Application N . Applicant(s)  |   |         |  |  |  |
|--|--|--|---|---|---------|--|--|--|
|  |  | 09/489,60  | 05  | BAER ET AL.   |         |  |  |  |
|  |  | Examiner   |   | Art Unit  |         |  |  |  |
|  |  | CamLinh  |   | 2161  |         |  |  |  |
| The<br>Period for Rep  | MAILING DATE of this communic<br>ly  | ation appears on the   | e c ver sheet with the c  | orrespondenc a  | ddress  |  |  |  |
| THE MAILII  - Extensions of after SIX (6) N  - If the period f  - If NO period f  - Failure to repl Any reply reco | NED STATUTORY PERIOD FO<br>NG DATE OF THIS COMMUNIC<br>time may be available under the provisions of<br>MONTHS from the mailing date of this commu-<br>or reply specified above is less than thirty (30)<br>for reply is specified above, the maximum statuty<br>within the set or extended period for reply we<br>served by the Office later than three months after<br>them adjustment. See 37 CFR 1.704(b).   | CATION.  f 37 CFR 1.136(a). In no evenication.  days, a reply within the state atory period will apply and will, by statute, cause the app | ent, however, may a reply be timutory minimum of thirty (30) days<br>Il expire SIX (6) MONTHS from<br>lication to become ABANDONE | nely filed s will be considered time the mailing date of this of D (35 U.S.C. § 133). |         |  |  |  |
| Status   |  |  |   |   |         |  |  |  |
| 1)⊠ Resp   | onsive to communication(s) filed   | on <u>19 November 2</u>  | <u>004</u> .  |   |         |  |  |  |
| 2a)⊠ This a  | action is <b>FINAL</b> . 2t  | o)⊠ This action is n   | on-final.   |   |         |  |  |  |
| Ť  | ·—   |  |   |   |         |  |  |  |
| Disposition of   | Claims   |  |   |   |         |  |  |  |
| 4a) Oi<br>5) ☐ Claim<br>6) ☑ Claim<br>7) ☐ Claim   | f the above claim(s) is/are pending in the apose the above claim(s) is/are allowed.  f(s) is/are allowed.  f(s) is/are rejected.  f(s) is/are objected to.  f(s) are subject to restricting the apose | withdrawn from co  |   |   |         |  |  |  |
| Application Pa   | pers   |  |   |   |         |  |  |  |
| 9)☐ The s  | pecification is objected to by the   | Examiner.  |   |   |         |  |  |  |
| -  | D) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.  |  |   |   |         |  |  |  |
|  | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  |  |   |   |         |  |  |  |
| Repla  | Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).   |  |   |   |         |  |  |  |
| 11) The o  | ath or declaration is objected to  | by the Examiner. No  | ote the attached Office   | Action or form P  | TO-152. |  |  |  |
| Priority under   | 35 U.S.C. § 119  | •  |   |   |         |  |  |  |
| a)   |  | ocuments have bee<br>ocuments have bee<br>f the priority docume<br>al Bureau (PCT Rul  | n received.<br>n received in Application<br>ents have been receive<br>e 17.2(a)).   | on No<br>ed in this Nationa   | l Stage |  |  |  |
| Attachment(s)  |  |  |   |   |         |  |  |  |
|  | ferences Cited (PTO-892)<br>Iftsperson's Patent Drawing Review (PT   | O-048)   | 4) Interview Summary Paper No(s)/Mail Da  |   |         |  |  |  |
| 3) 🔲 Information [   | ontsperson's Patent Drawing Review (PT<br>Disclosure Statement(s) (PTO-1449 or P<br>Mail Date  |  | 5) Notice of Informal P 6) Other:   |   | O-152)  |  |  |  |

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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Reynolds et al (U.S. 6,411,993) in view of Friedman et al (U.S. 2003/0208556).
- ♦ As per claims 1, 6, 11,

Reynolds et al discloses a method for facilitating creation and manipulation of compilations of content selected by a user, comprising:

- "Providing a functional layer for interfacing over a network with a user interface and interfacing with a data repository containing a plurality of content entities." See Fig. 3. In particular:
  - "A functional layer" corresponds to the "Ibook server application 64"
  - "Interfacing over a network" corresponds to the "data network 52"
  - "A user interface" corresponds to the "client 54, 58, 60"
  - "Interfacing with a data repository containing a plurality of content entities"
     corresponds to "databases 66 76"
- "The functional layer comprising a plurality of function modules, each function pertaining to the creation or manipulation of a compilation of content." The Ibook server

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application 64 handles different functions such as directs the overall operation of Ibook databases 66 - 72 (col. 5 lines 23 - 28), enrollment functions, downloading tools to the user (col. 5 lines 67 - col. 6 lines 6), generating a viewer ID (col. 6 lines 32 - 33); therefore, the server must include plurality of modules to handle these functions.

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- "The plurality of function modules receives request from the user via the user interface and returns information concerning the compilation of content" See Fig. 9, in particular:
  - "Request from the user" corresponds to the "request desired passage from server" element 200 in Fig. 9 col. 11 lines 34 – 43.
  - "The user interface" corresponds to the interface shown in Fig. 8.
  - "Returns information concerning the compilation of content" Fig. 9, element 206,
     col. 11 lines 43 45.

Reynolds does not clearly teach that the plurality of function modules are interfaced over a network with a user via a user interface. Reynolds teaches a method for replicating an Ibook from one server to another server using application 64 (col. 13, lines 56 - 57, Reynolds). The application can be downloaded or referenced (col. 13, lines 59 - 63, Reynolds). Therefore, the client plug-in 80 located in Ibook server can also located either in the parent server or the client computer.

Friedman, on the other hand, discloses a method for enabling on-line creation of greeting cards. The system includes a "functional layer" (250) for interfacing over a network (205) with the user (210, 212, 220A-B) via a user interface (the interface of user computer) and interfacing with a data repository (280). Friedman teaches that the system allows the user to select from a plurality of cards/image (page 8, paragraph 0084, 0086, Friedman). Friedman teaches that the

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web server 260 contains modules such as module 266 that can be executed (0056, 0076, 0087, Friedman). The plurality of content entities corresponds to the databases 270 – 280, and 241). The modules are located in the server that interfacing over the network via an interface (0056). It would have been obvious to one with ordinary skill in the art at the time the invention was made to modify the system of Reynolds by placing the modules in the server as taught by Friedman because the combination would reduce the network traffic and allow the user can access the content anywhere without download the module into their computers.

- $\bullet$  As per claims 2 3, 7 8, 12 13,
  - "One of the function modules creates a list of content entity identifiers defining the content and order of a compilation." See col. 9 lines 36 50, Reynolds. The server application 64 causes information to be stored in databases including the identities, time/date, which identify the order of information, also can be stored. When the user view the information, this information can represents as a list (col. 10 lines 45 57, Reynolds). The server also can provide an index that to be stored in database (col. 14 lines 46 51, Reynolds), or a list (col. 15 lines 54 60, Reynolds).
  - "At least one function module manipulates the list to redefine the content" See col. 12 lines 9 11, Reynolds.
- + As per claims 4-5, 9-10, 14-15,
  - "The compilation is hierarchically structured and wherein on of the function modules creates an outline of containers and content entity identifiers." Reynolds teaches, "Various techniques may be used to represent the contents of ibook Web pages (e.g., the ibook Web pages in ibook Web pages database 76). For example, ibook Web pages may

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be represented by static data. Alternatively, ibook Web pages may be represented by code that is capable of generating the Web page contents, e.g., code that generates the entries of a table or list." See col. 15 lines 54 – 60, Reynolds. Therefore, the compilation can also represent as a hierarchically structured.

- A "list" corresponds to the "outline."
- $\bullet$  As per claims 16 18,
  - "One of the function modules calculates a price for the compilation of content" See Fig.
     10, col. 12 lines 4 22, Reynolds.
- $\bullet$  As per claims 19-20,
  - "The plurality of content entities comprise catalogs of data stored in the data repository" See Fig. 2, Reynolds, page 5, paragraph 0059, 0064, Friedman.
  - "Said containers comprise at least one book having at least one volume and at least one chapter" See col. 3, lines 51 62, Reynolds.

### Response to Arguments

3. Applicant's arguments filed 11/19/04 have been fully considered but they are not persuasive.

Applicant argues that the Reynolds reference does not teach or suggest that the Ibook server application server 64 has a plurality of function modules that execute functions pertaining to the creation or manipulation of a compilation of content (see page 2 of the remark). The Examiner respectfully disagrees.

The Examiner did not use the Reynolds for this limitation instead of the Examiner used Friedman reference for it.

Applicant argues that the combination of Reynolds and Friedman references do not teach or suggest the plurality of function modules that execute functions pertaining to the creation or manipulation of a compilation of content (see page 3 of the remark). The Examiner respectfully disagrees.

Referring to page 8, paragraph 0088, Module 266 can be implemented as an application using different programming techniques (paragraph 0092); and in page 4, paragraph 0054, Friedman teaches that the server one or more application can be implemented under control of the system. Clearly, the combination of Reynolds and Friedman do disclose plurality of function modules.

#### Conclusion

4. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to CamLinh Nguyen whose telephone number is (571) 272-4024. The examiner can normally be reached on Monday-Friday.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Safet Metjahic can be reached on (571) 272-4023. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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